

	PROPOSAL	COST ESTIMATE	SCALE MODEL	SITE PLAN	FLOOR PLAN	PERSPECTIVE
Quality & Accuracy	<p>15 pts:</p> <p>The educational program—the vision for learning—is clearly explained</p> <p>The reasons for design decisions are spelled out—how the shape and layout of rooms and buildings support what they're intended to accomplish</p>	<p>10 pts:</p> <p>Costs per square foot are correctly applied</p> <p>Dimensions used match those on the floor plans</p> <p>The calculations are error free</p>	<p>10 pts:</p> <p>All required elements are included (tables, storage units, windows, doors)</p> <p>Every element is made to correct scale</p>	<p>15 pts:</p> <p>All required elements are included (all buildings, parking lots, athletic fields, roads, etc.)</p> <p>Everything is drawn to correct scale (1":250')</p>	<p>15 pts:</p> <p>All buildings on site plan are represented</p> <p>All required interior elements are included (walls, windows, exits)</p> <p>Everything is drawn to correct scale</p>	<p>10 pts:</p> <p>The drawing is a 3-D perspective</p> <p>The drawing shows building texture, landscaping and background detail</p>
Clarity & Presentation	<p>10 pts:</p> <p>The information is logically sequenced and includes helpful organizers</p> <p>The layout is professional looking; graphics enhance the clarity and complement the content; a cover page with team logo is included</p>	<p>15 pts:</p> <p>All totals are clearly labeled and easily verifiable—supporting calculations are well-organized, derived from stated formulas, and indicate all dimensions, and units used</p>	<p>10 pts:</p> <p>The scale model is carefully cut & assembled</p> <p>A "paper doll" person is included to represent the relative size of the space</p>	<p>15 pts:</p> <p>The site plan is carefully rendered</p> <p>Every building and developed area is labeled</p> <p>Building "footprints" are visible from the back of the room</p> <p>Company name & logo are on drawing</p>	<p>15 pts:</p> <p>The floor plans are carefully rendered</p> <p>The scale used is clearly indicated</p> <p>All buildings, and interior spaces are labeled</p> <p>Company name & logo are on drawing</p>	<p>10 pts:</p> <p>The drawing is carefully rendered</p> <p>The drawing is visible from the back of room</p> <p>Company name & logo are on drawing</p>
Concept	<p>5 pts:</p> <p>The proposal demonstrates an understanding that both the company and the design concept must be sold; tone is business-like</p>		<p>10 pts:</p> <p>The room shape and interior layout support a futuristic vision of education, and provide for technology & varying needs of learners</p>	<p>15 pts:</p> <p>The plan reflects a thoughtful use of the site, and takes advantage of its natural features, while preserving 50% of the wetland</p>	<p>15 pts:</p> <p>The arrangement of spaces reflects a thoughtful approach to using light, and making circulation (horizontal & vertical) efficient</p>	<p>5 pts:</p> <p>The drawing brings the site plan "alive"— makes it accessible to the viewer and invites investigation</p>
	/30	/25	/30	/45	/45	/25