

Financial wealth   Nurturing others   Competition   Expertise   *Wisdom*   Logic   Creativity

**INNER HARMONY**   Traditions   Effort   **Rituals**   Personal drive

New experiences   **Innovation**   Helping those in need   *Social justice*   Leadership

Social status   Stability   Religion   **Equality**   Influence   Independence   Precision

Individuality   Justice   **Loyalty**   Privacy   *Respect*   Responsibility   **Faith**

Natural environment   Family   **Winning**   Dependability/Reliability   Cooperation

Team work   **Personal growth**   Humility   Order   Courtesy   *Routine*   Kindness

**Discipline**   Generosity   **Commitment/follow through**   Compassion   **Sharing**

Ownership   *Security*   Simplicity   Being challenged   Spirituality   Conflict

Self expression   **choice**   Strength   Belonging   Honesty   **RISK TAKING**   Authority

Serenity   Truth   Achievement   **Affection**   Adventure   **Change**   Decisiveness   Integrity

Reputation   Excitement   **Honor**   Imagination   **Modesty**   Perfection

**determination**   Spontaneity   *Athleticism*   Gratitude   *Warmth*